

**Senator Bradley** is proud to represent all of the communities in the 28th District, which stretches across portions of Racine, Walworth, and Waukesha Counties.

Raised in Wisconsin, Julian graduated from Central High School in La Crosse and went on to earn a degree in political science and economics from the University of Wisconsin–La Crosse. Julian worked as a telecommunications manager for Century Link from 2002 to 2019 and as an operations manager for Northwestern Mutual from 2019 to 2020. He currently resides in New Berlin.

In the Senate, Julian continues to put his private sector experience to work by serving as chairman of the Senate Committee on Utilities and Technology, as a member of the Joint Committee on the Review of Administrative Rules, and as the chair of the 2024 Legislative Council Committee on the Regulation of Artificial Intelligence in Wisconsin.

An avid sports fan, and former pro-wrestler, Julian has been a long-time grassroots activist in the Republican Party, having been elected as a county chairman and to the Republican Party of Wisconsin executive committee. Julian likes to give back to the community by volunteering in his free time, especially focusing on helping young people with career readiness and literacy.



**Xavier Jenkins** is an attorney on Godfrey & Kahn's litigation team. He focuses on data privacy and cybersecurity disputes, as well as commercial litigation, products liability defense, and estate and fiduciary litigation. Xavier graduated from Marquette Law School in 2021 and is a member of the State Bar of Wisconsin, the Milwaukee Bar Association, and the Eastern District of Wisconsin Bar Association.



**Michae Knoellerl** is the Director of Compliance at CIBM Bank where he oversees the bank's Compliance Department. He has experience leading programs in audit, consumer banking lending and default, fraud prevention, anti-money laundering, privacy, and community reinvestment.

He has been involved in the remediation of federal banking consent orders for 2 of the 5 largest banks in the United States where among other things, he served as: Team Lead overseeing a group of 100 legal contractors conducting document review of residential mortgage documents; Quality Assurance

Manager responsible for leading a specialized team of experts charged with review of contractor work, creation and implementation of policies, and management reporting; liaison to the bank's corporate counsel and third-party law firms; Regulatory Compliance auditor executing an annual audit plan and a consent order remediation plan.



**Jeffrey S. Krause** is a Wisconsin attorney, legal technology consultant and law firm coach with Affinity Consulting/Lawyerist. He has worked with hundreds of legal organizations across the country and has spent the last twenty-six years helping other lawyers choose the right technology and use it the right way. He is a frequent speaker on a range of topics including technology, law office efficiency and profitability, and data-driven decision making. In 2024, he was honored by the Wisconsin State Bar's Solo and Small Firm Section with the

Lederer Service Award for his long-time dedication to the advancement of solo and small firm practitioners in technology, legal education, practice management and quality of life.



**Brad Lutgen** is a founding Partner at Ghostscale with 20 years of experience in the information security field. He has extensive experience in numerous technology areas, risk strategies, and compliance standards, including in relation to the payment card industry (PCI), the National Institute of Standards and Technology (NIST), the Cybersecurity Maturity Model Certification (CMMC), and the Health Insurance Portability and Accountability Act (HIPAA). Brad leads teams who specialize in conducting tactical security consulting such as penetration testing, vulnerability scanning, incident response and triage, as well as strategic information security services such as enterprise risk management,

merger and acquisition due diligence, and compliance audits. Brad is on the board of directors for the Wisconsin Cyber Threat Response Alliance (WICTRA), on the advisory board for the Midwest Cyber Security Alliance (MCSA) as well as an active member in InfraGard and the Information Systems Security Association (ISSA).



Joe Miotke is the Co-chair of DeWitt's Intellectual Property Practice group. For more than twenty years he has distinguished himself as a leading intellectual property ("IP") litigator, patent attorney, and IP strategist. Recognized by leading IP publications as among the top patent attorneys and IP attorneys in the United States, he has worked across a wide spectrum of patent, trade secret, copyright, and trademark matters involving technologies ranging from artificial intelligence and machine learning to energy production and hydraulic fracturing.He earned a J.D., magna cum laude, from Marquette University Law School and a B.S. in Civil Engineering from Marquette University. He is admitted to practice in Wisconsin, Illinois, and the United States Patent & Trademark Office.



**Timothy J. Pierce** has been Ethics Counsel for the State Bar of Wisconsin since 2004. He received his undergraduate degree from the University of Wisconsin-Madison and his law degree, cum laude, from the University of Wisconsin Law School. Mr. Pierce was previously a Deputy Director at the Office of Lawyer Regulation in Milwaukee and Madison. He has also been employed as the Ethics Administrator for Milbank, Hadley, Tweed & McCloy, in New York, and as an Assistant State Public Defender in Racine. He is a member of the State Bar of Wisconsin. He is a frequent speaker on matters of professional ethics and has

given hundreds of CLE presentations to a wide variety of groups on professional responsibility law. He serves as reporter for the State Bar's Committee on Professional Ethics and writes the monthly "Ethical Dilemmas" column for the State Bar of Wisconsin.He has also taught Professional Responsibilities at the University of Wisconsin Law School since 2011, is a member of the ABA Standing Committee on Professional Ethics and currently serves as a Volunteer Subject Matter Expert for the MPRE.



**Chris Scherer** is a member of DeWitt's Executive Committee and is the former Co-chair of its Intellectual Property Practice group. His domestic and international practice involves all facets of IP law, especially patent and trademark prosecution. He provides global patent portfolio management services for several of his clients. Chris has also prepared and prosecuted hundreds of domestic and international patent applications, particularly for electrical and electronic circuits and systems, computer software, artificial intelligence (AI), machine learning, medical devices, medical patient monitoring and treatment technology, device fabrication, optical devices and systems, security notes and mechanical devices. He also serves as In-House Corporate Counsel on a contract basis for clients, where he manages IP portfolios, outside counsel and any litigation matters which may arise.

He earned a J.D. from the University of Illinois – Chicago School of Law and a B.S. in Electrical Engineering from Marquette University. He is admitted to practice in Wisconsin, Illinois, and the United States Patent & Trademark Office (USPTO), the U.S. Court of Appeals for the Federal Circuit, the U.S. District Courts for the Eastern and Western Districts of Wisconsin, and the U.S. District Court for the Northern District of Illinois.



**Matt Stippich** is an owner, General Counsel, and President of Professional Services for Digital Intelligence, an industry leader in providing digital forensic and eDiscovery services, equipment, and training. He advises, implements, and executes strategies related to electronically stored information (ESI) for clients ranging from emerging growth companies to Fortune 100 companies, law firms, and government agencies with a focus on managing costs associated with the preservation, searching, and production of ESI, as well as internal

investigations. Matt works extensively with corporate legal and IT teams to develop proactive bestpractices for managing ESI issues associated with litigation, employment, and security events. Matt frequently writes and speaks on topics related to eDiscovery and digital forensics and is the coauthor of "Electronic Discovery and Records and Information Management Guide: Rules, Checklists and Forms", Thomson Reuters (2010 – 2020 Editions) and "Wisconsin Discovery Law and Practice" (2011-2024 Editions). Matt is also an adjunct Professor of Law at Marquette University Law School where he teaches a course on Electronic Discovery and Digital Evidence. This course includes an examination of the procedures for the discovery of ESI under the Federal Rules of Civil Procedure and state rules of civil procedure. He is also a partner in the Milwaukee based law firm of Stippich Selin & Cain, LLC. Matt received his J.D. from Marquette University and his undergraduate degree from Grinnell College.



**Meredith Traudt** is an associate general counsel at Robert W. Baird & Co. Incorporated with approximately 15 years of experience in the financial services industry. As a member of the legal department's transactions team, Meredith's responsibilities include providing legal support for Baird's privacy and cybersecurity functions and supporting its Public Finance unit with contracting and other matters related to underwriter, placement agent, and municipal advisor engagements. She also assists with NDAs, selling agreements, and control agreements. She previously worked with a Minneapolis-based risk management firm and in

independent broker dealers, focusing on the evaluation and recommendation of alternative investments for broker dealer product platforms and other matters affecting independent broker dealers. Meredith most recently worked for the Wisconsin Economic Development Corporation where she focused on the negotiation of contracts and public records matters. Meredith is a graduate of UW-Madison and Mitchell Hamline School of Law in St. Paul.



**Kelly Twigger** is a practicing attorney, consulting and testifying expert, software developer, consultant, writer and speaker on issues in electronic discovery, the development and implementation of legal technology, and how to effectively use data in planning for and during litigation. She is one of the co-authors of <u>Electronic Discovery and Records and</u> <u>Information Management</u>, and host of Case of the Week at <u>eDiscovery</u>. <u>Assistant</u>.

As Principal at ESI Attorneys, Kelly manages the boutique ediscovery and information law firm that acts as operational business partners with its clients to advise law firms, corporations and municipalities on all areas of electronic information including ediscovery, privacy, cybersecurity and information governance. Through the firm, Kelly also provides expert testimony and acts as a Special Master on ediscovery related issues.

Kelly is also the CEO of eDiscovery Assistant—a SaaS based practical resource for litigators handling ediscovery that curates discovery decisions, rules, checklists and forms — and eDiscovery Academy that provides on-demand education and training for lawyers and legal support professionals to stay abreast of changes in the law and technology that affect litigation and clients' obligations to respond.

Kelly has been recognized as a Fastcase 50 Honoree, an ABA Woman in LegalTech, is listed in Who's Who in America, and is a ten year member of the planning committee for the University of Florida eDiscovery Conference. Kelly also serves as an adjunct professor of eDiscovery Principles and Technology at the University of Colorado Law School in Boulder, Colorado.



**Zachary Willenbrink** is a shareholder on Godfrey & Kahn's Data Privacy, Cybersecurity & Technology team. He leads the firm's data disputes practice. Zach has also worked as in-house counsel for a Fortune 500 company, where he led the global privacy program and cybersecurity legal team, and as a clerk for U.S. District Court Judge J.P. Stadtmueller. Zach developed and teaches the Cybersecurity: Law and Practice course at Marquette Law School.