

# Program Descriptions

## **Hyperlinks, Sanctions, and Mobile Devices Oh My! – The 2024 eDiscovery Case Law Update**

**8:40 - 9:30 AM**

**Presenter: Kelly Twigger, ESI Attorneys LLC**

Case law continues to be the #1 learning tool for legal professionals in what they need to be paying attention to in ediscovery. Our annual case law update will discuss the latest issues including how courts are addressing issues in producing hyperlinked files, the rise of decisions involving multiple sections of Rule 37, and the frequent involvement of data from mobile devices. This session seeks to provide practical insights for attendees from the case law on how to leverage the latest decisions in your work with clients.

## **Artificial Intelligence: A Legislative and Judicial Update**

**9:40 - 10:30 AM**

**Presenters: Hon. Julian Bradley, Wisconsin State Senator**

**Hon. Audrey Skwierawski, Director of State Courts**

Senator Julian Bradley, Chair of the Legislative Council Study Committee on the Regulation of Artificial Intelligence, will speak on the formation, scope, intent, and future of the committee. Judge Audrey Skwierawski will present a judicial update on artificial intelligence.

## **Nonstop Fun: Top Cyber Threats and How They're Driving the Regulation and Litigation Landscape**

**10:40 - 11:30 AM**

**Presenters: Brad Lutgen, Ghostscale, Xavier Jenkins and Zachary Willenbrink, Godfrey & Kahn, S.C.**

This discussion, delivered by a cybersecurity expert and two lawyers, will provide an overview of what we're seeing in the cybersecurity environment—at a lawyer-friendly level. (Read: we'll keep the tech jargon to a minimum!) The program will start with a run-down of some of the most common attacks and attackers at work today, and how they could impact your clients or even your law practice. Then, we'll talk about the state of government efforts—particularly at the US federal level—to get businesses to level up their security. Last, we'll cover some of the trends we're seeing in the litigation that follows a breach or regulatory investigation.

## **Working From Home Safely: Cybersecurity and Ethical Considerations**

**Noon - 12:50 PM**

**Presenters: Mercedes de la Rosa, Ogletree Deakins**

**Jeff Krause, Affinity Consulting Group**

When working from home, many lawyers and staff are using home PCs and saving client documents/data on those computers. Although undeniably convenient, we as legal professionals remain responsible for producing quality work while maintaining client confidences. In this webinar, we will discuss the ethical and malpractice pitfalls of working remotely and how to address them, including the Rules of Professional Conduct. We will also discuss the need for full disk encryption, email encryption, home wireless router security, Windows updates, antivirus/malware, cloud options, and how to tighten up security when using Dropbox, Box, One-Drive, or Google Drive. While this all may sound overwhelming, there are many things that you can do right away that are free, or next to free, that will make a big impact

## **Maximizing Artificial Intelligence (AI) While Avoiding Artificial Stupidity within Your Company**

**1:10 - 2:00 PM**

**Moderator: Christopher Scherer, DeWitt LLP**

**Panelists: Michael Knoeller, CIBM Bank, Joseph Miotke, DeWitt LLP, Meredith Traudt, Robert W. Baird & Co. Inc.**

During this interactive panel discussion moderated by DeWitt partner Christopher Scherer, attendees will learn about the impact AI is having on the legal profession. Panelists Joseph Miotke, Michael Knoeller, Meredith Traudt and Jascha Walter will review the most useful AI tools available for lawyers, best practices, the potential risks and ethical outcomes for lawyers using AI, and how to optimize and enhance the use of AI in litigation. Attendees will walk away from this discussion with anecdotal evidence that is both promising and cautionary. For example, a recent 2024 Stanford study noted large language AI tools "... hallucinate at least 75 percent of the time when answering questions about a court's core ruling." Please join us to learn more!

## **AI and the Law: Navigating the Ethical Crossroads**

**2:10 - 3:00 PM**

**Moderator: Matthew Stippich, Digital Intelligence**

**Panelists: Tim Pierce, Ethics Counsel, State Bar of Wisconsin**

**Bonnie Shucha and Kristopher Turner, UW Law Library**

As artificial intelligence and generative AI transform the legal profession, attorneys must address emerging ethical challenges while adhering to professional standards. This session begins with a brief introduction to the ethical rules governing the use of generative AI, including ABA Model Rules such as 1.1 (Competence), 1.6 (Confidentiality of Information), and 5.3 (Responsibilities Regarding Nonlawyer Assistance). The session then transitions to an engaging panel discussion with ethics counsel for the State Bar of Wisconsin and two distinguished members of UW Law School, who will explore practical strategies for integrating AI into legal practice while maintaining ethical compliance.

## **Technology Jeo-Parody**

**3:10 - 4:00 PM**

Put your law and technology knowledge to the test with our spin on a classic game format. Law & Technology Jeo-Parody (so we do not give any IP attorneys heart palpitations) challenges the audience to answer clues in the form of a question. Conference attendees have the chance to earn prizes and learn about the latest tech trends for legal professionals. What is: let's have fun with law & technology?!