

# Program Descriptions

(check back for updates)

## **Case Law Update**

**8:40 - 9:30 AM**

**Presenter: Kelly Twigger, ESI Attorneys LLC**

## **Legislative Update**

**9:40 - 10:30 AM**

**Presenter: Hon. Julian Bradley, Wisconsin State Senator**

Senator Julian Bradley, Chair of the Legislative Council Study Committee on the Regulation of Artificial Intelligence, will speak on the formation, scope, intent, and future of the committee.

## **Nonstop Fun: Top Cyber Threats and How They're Driving the Regulation and Litigation Landscape**

**10:40 - 11:30 AM**

**Presenters: Brad Lutgen, Ghostscale, Xavier Jenkins and Zachary Willenbrink, Godfrey & Kahn, S.C.**

This discussion, delivered by a cybersecurity expert and two lawyers, will provide an overview of what we're seeing in the cybersecurity environment—at a lawyer-friendly level. (Read: we'll keep the tech jargon to a minimum!) The program will start with a run-down of some of the most common attacks and attackers at work today, and how they could impact your clients or even your law practice. Then, we'll talk about the state of government efforts—particularly at the US federal level—to get businesses to level up their security. Last, we'll cover some of the trends we're seeing in the litigation that follows a breach or regulatory investigation.

## **Working From Home Safely: Cybersecurity and Ethical Considerations**

**Noon - 12:50 PM**

**Presenters: Brad Lutgen, Ghostscale, Xavier Jenkins and Zachary Willenbrink, Godfrey & Kahn, S.C.**

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## **Maximizing Artificial Intelligence (AI) While Avoiding Artificial Stupidity within Your Company**

**1:10 - 2:00 PM**

**Moderator: Christopher Scherer, DeWitt LLP**

**Panelists: Michael Knoeller, CIBM Bank, Joseph Miotke, DeWitt LLP, Meredith Traudt, Robert W. Baird & Co. Inc.**

During this interactive panel discussion moderated by DeWitt partner Christopher Scherer, attendees will learn about the impact AI is having on the legal profession. Panelists Joseph Miotke, Michael Knoeller, Meredith Traudt and Jascha Walter will review the most useful AI tools available for lawyers, best practices, the potential risks and ethical outcomes for lawyers using AI, and how to optimize and enhance the use of AI in litigation. Attendees will walk away from this discussion with anecdotal evidence that is both promising and cautionary. For example, a recent 2024 Stanford study noted large language AI tools "... hallucinate at least 75 percent of the time when answering questions about a court's core ruling." Please join us to learn more!

## **AI and the Law: Navigating the Ethical Crossroads**

**2:10 - 3:00 PM**

**Moderator: Matthew Stippich, Digital Intelligence**

**Panelists: Tim Pierce, Ethics Counsel, State Bar of Wisconsin  
Bonnie Shucha and Kristopher Turner, UW Law Library**

As artificial intelligence and generative AI transform the legal profession, attorneys must address emerging ethical challenges while adhering to professional standards. This session begins with a brief introduction to the ethical rules governing the use of generative AI, including ABA Model Rules such as 1.1 (Competence), 1.6 (Confidentiality of Information), and 5.3 (Responsibilities Regarding Nonlawyer Assistance). The session then transitions to an engaging panel discussion with ethics counsel for the State Bar of Wisconsin and two distinguished members of UW Law School, who will explore practical strategies for integrating AI into legal practice while maintaining ethical compliance.

## **Technology Jeo-Parody**

**3:10 - 4:00 PM**

Put your law and technology knowledge to the test with our spin on a classic game format. Law & Technology Jeo-Parody (so we do not give any IP attorneys heart palpitations) challenges the audience to answer clues in the form of a question. Conference attendees have the chance to earn prizes and learn about the latest tech trends for legal professionals. What is: let's have fun with law & technology?!